

Ricky Wong



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Brand Portfolio



1.0 About

Ricky Wong is the Hong Kong based eponymous fashion studio from Creative Director and menswear designer Ricky Wong and womenswear designer Scott Marsh. The label's focus on the intersection between Eastern culture and Western garment cutting reflects the designers' Hong Kong heritage combined with their fashion training in Tokyo, Paris and Melbourne.

The garments' signature use of unique and impactful textiles creates a distinctive and fresh take on classic men's and women's garments. An unyielding fascination with history, folklore and the cultural melting pot of East Asia's vibrant cities form the inspirational bedrock for creation. Drawing from a network of creative collaborators based around Europe and Asia, the label aims to bridge national barriers and create works with a global sensitivity and elements of cultural fusion that tap into the zeitgeist of our digitally connected world. The clothing offers customers the chance to "transcend their time and space with fashion" and explore their own fluid identities.

Strongly focused on growing a sustainable business, the brand continually aims to incorporate more eco-conscious materials and techniques into each collection. They strive to source the highest quality fabrics from Japan, China and Europe and work with suppliers they know and trust. Each season, Ricky Wong aims to showcase the high quality craftsmanship, technical skills and textile heritage of East Asia.

2.0 Brand History

After graduating from the BA Design program at Raffles Hong Kong in 2014, Ricky's graduate collection was selected for exhibit during Hong Kong fashion week, and appeared in the "Visceral Instinct" fashion show during HK Fashion Week 2015, and again at "The Hub" trade fare HK in 2015.

Following this, Ricky showed his Spring Summer 16/17 collection during Vancouver Fashion Week and LA Fashion Week, as well as showing the "MAN/WOMAN" showroom in Shanghai Fashion Week.

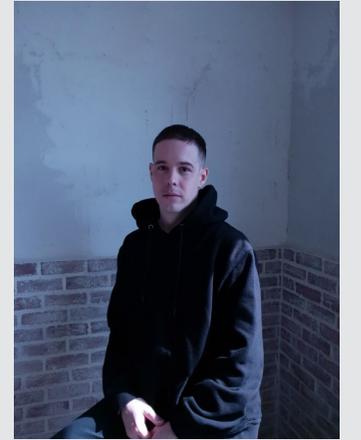
The brand took a short hiatus as Ricky studied for his MA Fashion at the renowned Bunka University in Tokyo / ENSAD Paris double degree program, showing his Masters graduate collection in Paris during the ENSAD show in July 2019.

On return to Hong Kong, Ricky has relaunched the label in a creative partnership with womenswear designer and Bunka classmate Scott Marsh.

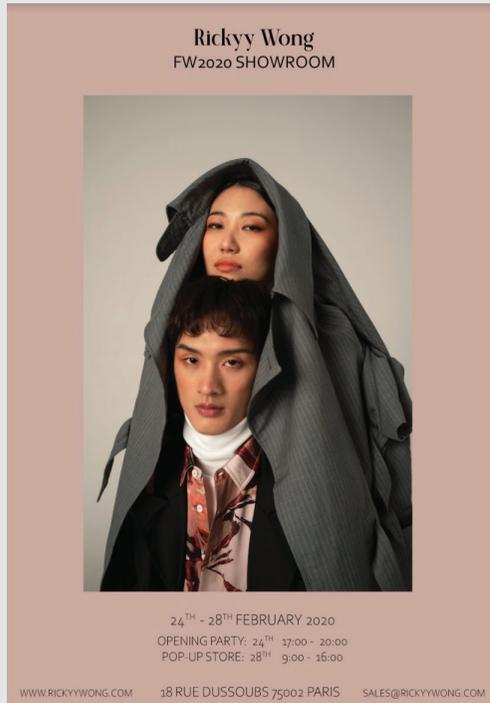


Scott graduated from the BA Fashion program at Australia's premier design school, RMIT University, and worked in design and product development roles at brands including Manning Cartell, Loyal Brands and Babylon Showroom in Australia and Japan, and most recently as assistant to LVMH prize finalist Akiko Aoki in Tokyo. While studying for the MA Fashion at Bunka University, he was selected to lead the student design team for Zara's first fashion school collaboration collection in 2018-2019 "Zara Views x Bunka", sold worldwide.

The label has undergone a significant rebranding and studio shake-up, with a renewed focus on sustainability and contemporary minimal Chinese inspired design, as well as an aim to grow the presence of the brand outside of Hong Kong. In addition, from FW2020 the brand undertook their first wholesale sales season with a small show and independent showroom during Paris Fashion Week, as well as launching a direct-to-consumer e-commerce website to coincide with the new womenswear line.

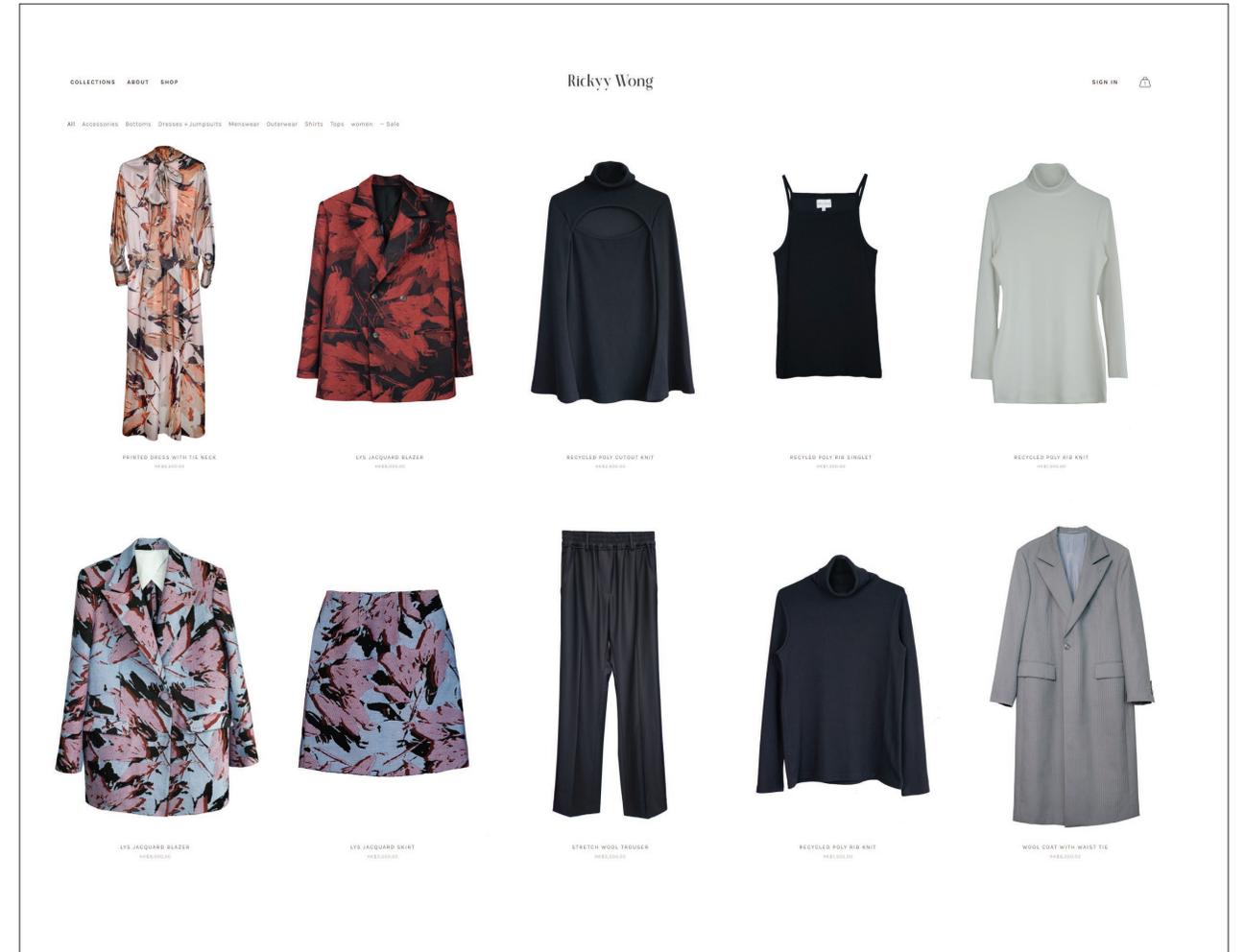


In February 2020, Rickyy Wong participated in a group runway show during Paris Fashion Week at the Intercontinental Hotel, and followed up with an independent showroom for presenting the AW20 collection, and pop-up store for limited edition pre-fall 20 items.



A new website for the brand was launched in October 2019.

The online store was launched in June 2020 for AW20 pre-order and pre-fall capsule e-commerce sales.



WWW.RICKYYWONG.COM

3.0 Brand Press

Pump Magazine, July 2020 Editor's Choice



Rebel Mag, May 2020



Paris Runway Digital Press, February - March 2020

FASHION NETWORK

9 Trends from Paris Fashion Week FW20

Paris Fashion Week is coming to an end and we have 9 of the top fashion trends of FW20 as exhibited by 16 Independent Designers at Oxford Fashion Studio's runway shows during Paris Fashion Week.

9 XXL TRENCH COATS
This retro chic trend is back in a big big way.



Fashion Network



RICKY WONG'S PARIS FALL/WINTER READY-TO-WEAR COLLECTION

"Luxurious Materials Applied In A Mix Of Organic Cotton, Silks, And Wool Combined With Original Textile Design Techniques."

QCEGMAG By Saira Moya - 27 APRIL 2020
RICKY WONG: Unique Sense Of Style And Creative Innovation For Men, Women, and Unisex Wears.

PRODUCTION

Photography: CHRISTINA V. HESSINGSTAG
Photography Assistant: SERGIO CHATEL
Store Management: OXFORD FASHION STUDIO
Press Team: THE RUYERE AGENCY



QCEGMAG



XXL suuruses trendid

See retrošikk trend tuleb tagasi ja oi-oi kui suurelt!



Sobrana

ELLE MODA BELLEZA STAR STYLE LIVING BLOGS



91 DE 147

Otoño Invierno 2020-2021

Fotos: Imaxtree

Elle Spain Online

BAZAR MODA PASARELAS BELLEZA CELEBRITIES CULTURA

Otoño Invierno 2020-2021

29/02/2020

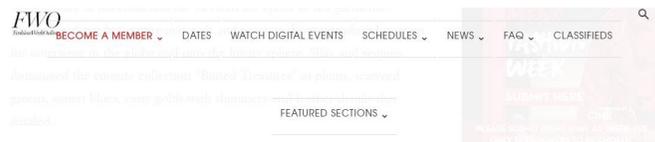


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Otoño Invierno 2020-2021

Fotos: Imaxtree

Harpers Bazaar Spain Online



Ricky Wong
[Hong Kong]
Instagram: [@ricky.wong_official](https://www.instagram.com/ricky.wong_official)



Ricky Wong's FW2020 collection "Chinostalgia" was a reflection on the cultural dynamism of Asia's world cities of the 20th century - Hong Kong and Shanghai. The Hong Kong based designer label produced men's and women's collections focusing on high-end fabrics, finishes and textile design techniques representing the best of Asian craftsmanship. The collection rendered a romantic vision of the past in shades of pastel and soft grey, with flowing printed silks, pink and green sharp dressing, Japanese organic cotton suiting, organic silk dresses, crisp wool tailoring referencing the diverse fashion heritage of the region. Fresh and wearable pieces enveloped in a cohesive collection hallmarked by a beautiful abstract print in a pink and peach palette with earth tone highlights.

LE FIGARO · fr madame

85'''



EVENT, MODE MARCH 8, 2020

FASHION WEEK PARIS, Découvrez 3 DESIGNERS DU DEFILE OXFORD FASHION STUDIO à L'Hotel Intercontinental

La collection FW2020 de **Ricky Wong** «Chinostalgia» était une réflexion sur le dynamisme culturel des villes du monde du XXe siècle en Asie – Hong Kong et Shanghai. La marque du créateur basée à Hong Kong a produit des collections pour hommes et femmes axées sur les tissus haut de gamme, les finitions et les techniques de conception textile représentant le meilleur de l'artisanat asiatique. La collection a rendu une vision romantique du passé dans des tons de pastel et de gris doux, avec des soies imprimées fluides, une vinaigrette rose et verte, un vêtement japonais en coton biologique, des robes en soie biologique, une laine faisant référence à l'héritage de la mode diversifiée de la région. Des pièces fraîches et faciles à porter enveloppées dans une collection cohérente marquée par un bel imprimé abstrait dans une palette rose et pêche avec des reflets de terre.

DSTNGR

HOME DISCOVER DEFINE DISTINGUISH

March 8, 2020 - Staff

Paris Fashion Week | Autumn / Winter 2020
Show [Backstage]



Previous Season's Selected Press

VOGUE

NEWS FASHION CATWALK BEAUTY ARTS & LIFESTYLE VIDEO MORE

SPRING/SUMMER 2017 READY-TO-WEAR

Rickyy Wong



Vancouver, 20 September 2016



ALL SEASONS RICKYY WONG



品牌: Rickyy Wong

設計師: Rickyy Wong

Rickyy成功當上設計師，要多得學校裡的恩師，一位於倫敦著時裝名人學府Central Saint Martins出來，曾為Lady Gaga設計過服裝並同時擁有自己品牌的教授後，便完全改變了他的想法，甚至是創作道路。品牌屬於contemporary路線的男裝，第一季是以暗黑系為主打色調，喜愛Ann Demeulemeester的Rickyy認為當沒有多餘的色彩阻礙你的視線時，便能夠更留心設計師把細節都留在布料及各種處理技術上。



RUNWAY / 2017 SPRING READY-TO-WEAR / LOS ANGELES / RICKYY WONG

Rickyy Wong RTW Spring 2017

Hong Kong-based Rickyy Wong puts an avant-garde twist on traditional Asian garb with extreme fringe, asymmetric hems and lackadaisical layering.

By Khanh T.L. Tran on October 3, 2016



ADVERTISEMENT



WWD

GALLERIES

Collection

For the spring collection from his two-year-old label, Rickyy Wong is returning to his roots. The Hong Kong-based designer put an avant-garde twist on traditional Asian garb for men and women with extreme fringe, asymmetric hems and lackadaisical layering.

"All my previous collections were inspired by Western culture," Wong said after his presentation in Los Angeles. "Now I'm going back to Asian culture. I'm looking at [South] Korean, Japanese and Chinese cultures."

Relying on natural fibers tinted in a spectrum that fluctuated between dusty pastels and rich reds, he played with textures — including quilting, dobby dots, jacquard and gauze — to add nuance. He also checked off the big trends for men and women, such as cropped hems and voluminous cuts, to appeal to a young, international customer.

"I don't want to be so traditional," he said. Case in point: He made the women's styles "oversize, like it's their boyfriend's," he said.



LATEST GALLERIES

COLLECTIONS



4.0 Past Seasons
Selected Works



AW20 WOMENS

AW20 MENS



SS17



FW16 MENSWEAR

